



21235 Hawthorne Blvd Suite 205, Torrance, CA 90503 • (310) 944-5005 FX: (310) 944-3344

FOR IMMEDIATE RELEASE

CONTACT:

John O'Connell
(310) 944-5005 x121
joconnell@tecmoinc.com

Melody Pfeiffer
(310) 944-5005 x114
mpfeiffer@tecmoinc.com

TECMO MOBILE BUILDS UPON SUCCESS OF TECMO BOWL WITH THREE NEW TITLES ANNOUNCED AT E3 2004

Following on the successful launch of Tecmo Bowl across all major carriers, Tecmo Mobile is bringing Ninja Gaiden, Bomb Jack, and Star Force back to the mobile gaming scene.

LOS ANGELES, Calif., May 12, 2004—At the 2004 Electronic Entertainment Expo, Tecmo Mobile® officially marked its presence in the mobile gaming industry, first felt by the impact of the successful launch of Tecmo Mobile in Q1 2004, and the success of the Dead or Alive® girls wallpapers made available in July 2003. Tecmo Mobile showcased Tecmo Bowl, in addition to the million-selling Ninja Gaiden® series, and 8-bit classics Bomb Jack® and Star Force®. Bomb Jack stars the mighty Jack in a game of action and strategy, while Star Force takes the mobile gamer on an epic intergalactic shooter adventure. All titles will be playable for the first time across multiple phone handsets at the Tecmo Booth.

“Tecmo has a very strong catalog of incredibly successful games that we can bring to our fans, both old and new, through the newer generation of mobile devices,” Tony Tarpey, Tecmo’s Marketing Manager, said. “We will continue to bring back some of our most beloved classics for those fans, while developing new and engaging content that can take advantage of all that the latest handsets have to offer. The first games coming to the fans are all staples of the 8-bit console era and cornerstones of many veteran gamers’ youth.”

About Bomb Jack

Bomb Jack is a classic adventure/strategy game starring the mighty Jack. The player must help get Jack out of the labyrinth of the Royal Palace, collecting as many bombs and treasures as they can while avoiding enemies and the race against time. Fans will be able to download Bomb Jack this May and experience the explosive game that is currently a hit in the Japanese and European mobile markets.

About Ninja Gaiden Episode 1: Destiny

Tecmo Mobile is bringing the Ninja Gaiden series, a cornerstone of action/adventure console games, for old school fans and new fans alike. The cinematic sequences -- a first in console games, have been left intact. Ninja Gaiden Episode 1: Destiny is a faithful port of the first three stages of the game released on the NES in 1989. Ninja Gaiden will be available in four unique mobile episodes beginning this May.

About Star Force

Star Force is Tecmo's intense retro-shooter set in the darkest regions of the galaxy. Mobile gamers take on the role of the brave pilot of the patroller known as the Star Force. Players engage in battle with the mysterious enemies of the dark planet Gordess using the ballistic Star Beam Gun and quick reflexes to deftly maneuver the Star Force ahead. Star Force will be available in 3 exciting episodes on J2ME enabled devices. The Star Force trilogy will be available for Verizon Wireless customers in one complete BREW enabled download.

For more information and action-packed screen shots on all Tecmo Mobile games visit the Tecmo Mobile official website at www.tecmomobile.com. Games vary in price by carrier, most carry a retail price of \$4.99 - \$6.99. Please check with each carrier to confirm exact pricing and availability on specific handsets.

About Tecmo Mobile

Tecmo Mobile (<http://www.tecmomobile.com/>) officially launched in July of 2003, offering wallpapers that featured the girls of Dead or Alive®. This success continued Super Bowl weekend 2004 with the release of Tecmo Bowl®. Upcoming mobile games include a wireless version of the million-selling Ninja Gaiden® series, the international hit Bomb Jack®, and the NES classics Solomon's Key® and Star Force®.

Tecmo Mobile, as a wholly owned subsidiary of Tecmo, LTD., brings the console experience to the mobile market. Tecmo Mobile offers wallpapers, games, ring tones, and applications featuring classic brands now available on-the-go, and mobile content co-developed with next-generation games. Tecmo Mobile content is now available on AT&T, Cingular, Sprint PCS, and Verizon Wireless networks.

About Tecmo, Inc.

Tecmo, Inc., located in Torrance, California, is a whole subsidiary of Tecmo, LTD in Tokyo, Japan and is a leader in the interactive entertainment industry, and now the wireless entertainment industry with its newest division Tecmo Mobile. Tecmo recently kicked off its new portable prowess with the launch of

its classic football game, Tecmo Bowl, available to download on select mobile phones for some hard-hitting action on the go! Tecmo develops and publishes video games and content on wireless platforms and next-generation consoles. Tecmo has gained worldwide recognition with product lines such as the brand new Tecmo Bowl® for mobile carriers, and award-winning franchises including Ninja Gaiden®, Dead or Alive®, Fatal Frame®, Monster Rancher®, and Gallop Racer®.

###

